REMARKS/ARGUMENTS

The following remarks attend to all outstanding issues in the non-final Office Action mailed October 21, 2004. The Application presented claims 12-31 for examination. The present response cancels claims 12-31 and presents new claims 32-48. Applicants respectfully request favorable consideration of the new claims in view of the following remarks.

By action taken here, Applicants in no way intend to surrender any range of equivalents beyond that needed to patentably distinguish the claimed invention as a whole over the prior art. Applicants expressly reserve all such equivalents that may fall in the range between Applicants' literal claim recitations and combinations taught or suggested by the prior art.

Provisional Double Patenting Rejection

Claims 12-31 are provisionally rejected under the judicially created doctrine of obviousness-type double patenting as being unpatentable over claims 25-38 of co-pending Application No. 09/558,923. Applicants respectfully traverse the provisional rejection. Nevertheless, claims 12-31 are canceled by the above amendment. According, Applicants respectfully submit the provisional double patenting rejection is moot.

The Examiner's attention is directed to co-pending applications bearing serial number 09/558,924 and 09/558,925, which were filed on the same day and which Applicants provided in an Information Disclosure Statement herewith, in addition to 09/558,923. It is respectfully requested that the Examiner investigate possible double patenting issues with respect to the aforementioned applications.

Claim rejection under 35 U.S.C. § 103(a)

The Office Action rejected claims 12-13 and 17-31 as being unpatentable over DASAN (US 5,761,662), and FURST (US 6,297,819), and claims 14-16 as being unpatentable over DASAN, FURST and further in view of CRAGUN (US 6,161,112). Applicants respectfully traverse the rejections. Nevertheless, the Applicants have canceled claims 11-31 in favor of

claims 32-48. Accordingly, Applicants respectfully submit the claim rejections under 35 U.S.C. § 103(a) are now moot.

New claims 32-48

Since the inception of the World Wide Web, standard Internet content (such as Web pages written in HTML, JavaScript) has always been rendered by and presented through a Web browser program (e.g., Microsoft® Internet Explorer®). It is interesting to note that all Web browser programs available in the market place share a common feature: Web browser programs have a "window frame," with buttons like "Forward," "Backward," "Home," etc. A user of a Web browser program is given some flexibility in configuring the "window frame." For instance, the user may change the size of the window frame, or remove some buttons. The browser vendor (e.g., Microsoft Corporation) also has some control over the appearance of the "window frame," such as the appearance of the "home" icon, and the branding of the browser.

None of those Web browser programs, however, enables Web content providers (e.g., the author of a Web page) to control the functionality or appearance of the user interface of the Web browser program.

The invention provides a software platform through which Web content designers can present Internet content (e.g., data programmed in a format readable by a Web browser program, Web pages written in HTML, XML, JavaScript) together with a user interface (e.g., a frame that surrounds the content data) that the Web content providers may have some control over. In other words, the invention enables a Web content provider to define the content to be presented and the functionality of the user interface through which the content is presented.

Independent claim 32 is directed to a server-side process that, upon receiving a request from a computing device (e.g., a client), retrieves information usable by the computing device to present data that is programmed in a format readable by a Web browser program outside of a window of a Web browser program, wherein the data comprises content data and a definition that defines at least in part a functionality and an appearance of a user interface with which the content data is presented. The server-side process then transmits the information to the

computing device. Note that the definition that defines the functionality and appearance of the user interface is itself Internet content (e.g., data that is programmed in a format readable by a Web browser program). It is submitted the cited references do not teach "retrieving information usable by the computing device to present data that is programmed in a format readable by a Web browser program outside of a window of a Web browser program, wherein the data comprises content data and a definition that defines at least in part a functionality and an appearance of a user interface with which the content data is presented."

Independent claim 39 includes the limitation of "retrieving data that is programmed in a format readable by a Web browser program, the data comprising content data to be displayed at the computing device outside of a window of a Web browser program and a definition that defines at least in part a functionality and an appearance of a user interface with which the content data is presented." It is submitted the cited references do not teach this limitation either.

Independent claim 44 includes the limitations:

> storing a first address for first content in a data store, wherein the first address is usable by the computer device to present the first content outside of a window of a Web browser program;

> storing a second address for second content in the data store, wherein the second address is usable by the computer device to retrieve a definition that defines at least in part a functionality and an appearance of a user interface with which the first content is presented and that is programmed in a format readable by a Web browser program;

It is submitted that the cited references do not teach these limitations.
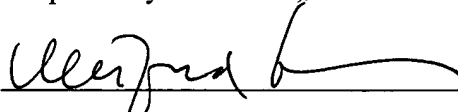

Conclusion

Applicants respectfully submit that the references do not teach or suggest the specific systems and methods as claimed. Accordingly, the Applicants respectfully submit that the pending claims are allowable.

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Respectfully submitted,

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Enclosure